

# Board Leadership

January 11, 2017 | Comfort Inn & Suites, Black River Falls, Wis.

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## PROGRAM

Registration: 8:30 a.m.

Program: 9 a.m.–4 p.m.

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## REGISTRATION

**Cost:** 1-1/2 WECA Skill Builder Credits

Co-ops not participating in the pre-payment program, please submit a registration fee of \$675 for each attendee.

Mail completed registration form to:

**Wisconsin Electric Cooperative Association**

222 West Washington Avenue, Suite 680

Madison, WI 53703-2719

Phone: (608) 467-4589

Fax: (608) 467-4651

Email: [wendy@weca.coop](mailto:wendy@weca.coop)

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## REGISTRATION DEADLINE

Wednesday, December 28, 2016

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## LOCATION

Comfort Inn & Suites

W10170 State Highway 54

Black River Falls, Wisconsin

Phone: (715) 284-0888

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## FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or [wendy@weca.coop](mailto:wendy@weca.coop)

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## Current Governance Issues in Policy Development

**NRECA Course 929.1**

**1-1/2 WECA Skill Builder Credits**

Policies can help establish the standards of board behavior required for governance in today's electric cooperative boardroom. This course revisits the fundamentals of governance and how policies contribute to effective governance. Participants discuss issues facing electric cooperatives and as these issues are debated, sample policies illustrate their relevance to today's governance issues.

### Key topics:

- Discussion of current issues facing rural electric cooperative boards, and how policies are coming into play
- A suggested standardized policy structure and format
- A successful approach for reviewing and updating your cooperative's governing policies

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## INSTRUCTOR: Bob Patton

Bob Patton retired as Senior Principal for Education Programs at the National Rural Electric Cooperative Association in December 2010. His career spans over 44 years working with cooperative boards and management. He continues to serve as a contracted instructor and counselor for NRECA's Education & Training Department, and he is self-employed as the Senior Principal of Co-op > Directions.

His former role at NRECA was to provide counsel on the content, development and delivery of all director educational programs. He also served as a primary resource on corporate policy development, bylaws, member-customer relations, and corporate management strategies. He continues to be called upon as an independent consultant to counsel with boards and management on a variety of business strategy, policy, governance leadership and membership issues throughout the country. His clients include electric and telephone cooperatives, credit unions and other national and regional non-profit organizations.

Prior to joining NRECA in 1995 he served 25 years in senior management positions with statewide electric cooperative associations in Illinois and Ohio. While in Illinois he served as Director of Membership Services and as Manager of the IEC Federal Credit Union. In Ohio he was Manager of the Ohio Statewide's Corporate Services. His experience in both states includes serving as a registered lobbyist before state legislators and regulators and as a facilitator of board strategy planning sessions.



222 W. Washington Ave, Suite 680  
Madison, WI 53703-2719  
Phone: (608) 467-4650  
Fax: (608) 467-4651  
[www.weca.coop](http://www.weca.coop)

# Current Governance Issues in Policy Development

January 11, 2017 | Comfort Inn & Suites, Black River Falls, Wis.

## Registration Form

Cooperative Name \_\_\_\_\_

### ***“Current Governance Issues in Policy Development”***

Please print or type the name for each person attending.

Name of Participant	Email
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

### **Registration Fee**

**Co-ops participating in the WECA pre-payment program:** One and one-half (1-1/2) credits per participant registered will be deducted from your account. Send no money now.

**Co-ops NOT participating in the WECA pre-payment program:** Please enclose a registration fee of \$675 for each attendee.

**PLEASE MAKE CHECK PAYABLE TO:**  
Wisconsin Electric Cooperative Association  
222 West Washington Avenue, Suite 680  
Madison, WI 53703-2719  
  
wendy@weca.coop

**Registration Deadline:** Wednesday, December 28, 2016.

**Cancellations:** Full credit or refund will be given if cancellations are made in writing no later than Wednesday, December 28, 2016.